



SPONSOR PACKAGES

2026



admin@noosatigers.com.au



www.noosatigers.com.au



Why Sponsor Noosa Tigers



About us

The Noosa Tigers Australian Football Club, established in 1970, is based in Noosaville on Queensland's Sunshine Coast.

The club offers programs for various age groups, including juniors, seniors, and women's teams.

In 2020, the Noosa Tigers introduced their first AFL Women's team, which secured the premiership in the Queensland Football Association Division 2 that same year.



26 Senior, Inclusion and Junior Teams competing across the Sunshine Coast, Brisbane and the Gold Coast

Over 750 Players

55 Years of History



Our Mission

We will be an inclusive and respectful AFL club where our people feel proud to belong. We will accomplish this by working to promote and advance the playing of Australian Rules football by providing, maintaining, supporting and managing teams of footballers in the QAFL, QAFLW and other AFL competitions and maintaining quality facilities.



Our Values

Excellence is our mindset and a habit that pushes us every day to be and to do better. We believe trust is the element that turns our people into a great club and a great team. We respect each other, respect the jumper, respect our history, respect our supporters and respect the game of AFL. Our success and strength as a club comes from our ability to stay united. In times of celebration and hardship. United we stand.





NAMING RIGHTS PACKAGE

Rococo Noosa hold the naming rights for Noosa Tigers. Our naming rights sponsorship provides maximum visibility, prestige and association with one of the regions most respected clubs.

Overview

- Integration of name into official club/ground title
- Major ground signage including Northern goal signage and after goal display
- Logo on senior men jerseys, shorts and supporter merchandise
- Website banners, social media features and e-newsletter branding
- Media Coverage and local media features



Major

Premium fence signage - Front of Clubroom or Southern goal
 After Goal Scoreboard Display
 Sponsors Day Tickets (6)
 *VIP Club Luncheon Tickets (6)
 Club Membership (6)
 Club Merchandise (6)
 Club Website
 Clubroom Sponsors Board



Platinum

Premium Fence Signage - Front of Clubroom
 After Goal Scoreboard Display
 Sponsors Day Tickets (2)
 *VIP Club Luncheon Tickets (2)
 Club Membership (2)
 Club Merchandise (2)
 Club Website Recognition
 Clubroom Sponsors Board



Gold

Premium Level 1 Fence Signage -
 Scoreboard Display
 Sponsors Day Ticket (1)
 *Club Luncheon Ticket (1)
 Club Membership (1)
 Club Merchandise (1)
 Club Website Recognition
 Clubroom Sponsors Board



Silver

Premium Level 2 Fence Signage
 Scoreboard Display
 Sponsors Day Ticket (1)
 *Club Luncheon Ticket (1)
 Club Membership (1)
 Club Website Recognition
 Clubroom Sponsors Board



Bronze

Premium Level 2 Fence Signage
 Scoreboard Display
 Sponsors Day Ticket (1)
 *Club Luncheon Tickets 20% discount
 Club Membership (1)
 Club Website Recognition
 Clubroom Sponsors Board



Min \$10,000

Min \$5000

\$3500

\$2500

\$1800

*Does not apply to Club Luncheons where indicated as 'No free tickets' on events calendar

Notes:

All pricing is exclusive of GST

All current signs needing to be replaced will be the responsibility of the sponsor

Additional Sponsorship Opportunities may be available - contact admin@noosatigers.com.au to find out more

Scoreboard Display Sponsorship will apply once a new scoreboard is installed





Premium Level Two Fence Signage

Premium Level 2 Signage
Sponsors Day Ticket (1)
Club Membership (1)

\$950



Standard Fence Signage

Standard Fence Signage
Sponsors Day Ticket (1)
Club Membership (1)

\$750



Player Sponsorship

Club Membership (1)
Free entry to all home games
Business Name on Clubhouse
Player Profiles

\$400



Superbox

Free entry to the game
Exclusive use of Superbox with great views of the game
Game Day Access from 12pm
Up to 12 people included
Food provided and 10% off bar prices at the Club Bar (No BYO Alcohol permitted)

\$1000



Other Opportunities

There are often opportunities for sponsorship that arise from time to time, please contact admin@noosatigers.com.au
For example: Goal Post Pads, Light Towers, Away Team Coach Box

Cost by agreement





Scoreboard

Signage Sponsorship

North Goals

South Goals

Emergency Gate

Umpire Race

Home Team Race

Visitor Team Race

Away team Coach Box
Storage Containers
Gate

Time Keeper Box

Home Team Coach Box

Lawn Area

Clubroom/Bar/Canteen

Superbox

- Major
- Premium Level 1
- Premium Level 2
- Standard